

# EQUIPMENT LEASING



Equipment leasing offers a quick and effective solution to start, add or expand your business with the equipment you need now. Equipment leasing normally **doesn't entail the banking formalities** of business plans, extensive financials, and the collateralization of hard earned personal assets.

Often the financing requires only 1 or 2 payments upfront, sometimes even \$20, not the 20-30% that loans require. Simply, choose the term that best suits your cash flow; let the equipment pay for itself over that term and you own it at the completion of the term with the buy-out option you've selected.



A company should use its working capital for general operational expenses such as payroll, advertising and as back up reserve in slow periods or for slow payers. Equipment leasing should be used for all capital acquisitions as it allows the business to match revenue with expenses so that the equipment pays for itself throughout the term and hopefully a profitable life beyond that term. Preserving working capital allows the business to **increase liquidity, cash flow for growth and profits rather than anchoring it in a depreciating asset waiting for payback**. Another great leasing advantage is that “soft costs”; such as installation, shipping, training, software and start-up maintenances can be included in the financing unlike a loan.



With the above in mind we offer flexible lease options like “lease-to-own” financing options where you own the equipment at the end of the term you selected for either \$1.00, \$100.00 or a 10% depending on which state you’re located. Our leasing programs offer application only programs up to **\$150,000 (No Financials)** thereby making it **easier for small businesses to get money**. Since we are not regulated in the same ways as banks we can do commercial leases with personal guarantees **without having to report to the personal credit** bureaus thereby leaving your personal credit virtually untouched.

## Optimize Your Equipment Investment by Leasing

- A) **MAXIMUM LEVERAGE** - There is nothing like controlling an income producing asset with **as little as one payment down**. The **Rate Of Return on your investment will be much higher** because the profit your equipment produces is being compared to a monthly payment and not a lump sum cash purchase. The equipment will pay for itself in days each month, instead of months or years.
  
- B) **INVISIBILITY** - Unlike bank borrowing, our lease contracts **do not get reported to personal credit bureaus** thereby leaving your personal credit free and independent from your business borrowing. Less debt shown on your personal credit means higher credit scores and ratings and more availability for bank borrowing for working capital lines of credit.
  
- C) **MAXIMUM WRITE-OFF** - IRS allows up to \$250,000 write-off in the first year for leases. For example, if you do a \$50,000 lease in 2010 you can choose to write-off the whole lease against your other business income in 2010. Bank loans are

different in that they have to be depreciated over a 5-7 year schedule depending on the equipment asset.

- D) **RATES** - Lease rates are very close to bank rates. Sometimes leases are lower and sometimes banks are lower depending on the credit. When considering all the aspects of leasing, the benefits of leasing equipment far outweigh those of bank borrowing.
  
- E) **FLEXIBLE TERMS** - Our leases can be structured to the customer's need depending on credit. We will tailor a payment plan for a specific customer using skip payments, seasonal payments, annual, semi-annual, step up and delayed payment plans, etc,. Money is also easier to qualify for with our company since we are not a bank.

**Maximum Leverage + Invisibility + Maximum Write-offs + Great Rates + Flexible Terms = Maximum Profit**